STRETCH FABRIC RECTANGLE COUNTER

WITH REAR VELCRO FLAP

Size

This template is 100% scale of full size, and must not be re-sized or scaled.

Shape

Bleed line
Artwork must extend to this line. The area in between this line and the front/side area lines must only be used as a quiet area.

Cut line
Perimeter of the cut graphic area.

Finished line
Approximate perimeter of the visible graphic area, after the graphic has been fitted to the unit.

Front area line and flap safe area line
Any design elements you wish to be clearly visible from the front (without following the curve of the graphic) should be kept within this area. Full size: 550mm × 866mm.

Side area lines
Any design elements you wish to be seen from the sides should be kept within these areas. Often used for sponsor logos, web addresses and other secondary content. Full size: 200mm × 866mm.

Layers

Please note, this template contains a locked layer that is set to be non-printing. Any artwork elements that are put on this layer will not be included in exported PDFs, and will not be printed. Please check your exported artwork before sending it to us.

Design. Must be used to create and supply your design.

🔒 **Guide.** Must not contain any of your design elements. Must be deleted before saving your print-ready file.

Artwork Requirements

Artwork must be supplied:

- At the exact size of this template
- With all fonts outlined
- With all images embedded
- With all design elements on the Design layer
- With all important content inside the front or side areas (unless desired otherwise)
- With background/quiet content all the way to the bleed line
- With none of the template guide lines included or flattened
- With no crop marks, bleed marks, colour bars or other registration marks present
- As either PDF (preferred), AI or EPS format
- With exported files checked that all design elements are included
- With artwork for all sides and flap included

For a full list of artwork requirements, please refer to our website.

Considerations

Important content, such as logos and text, should generally not escape the safe areas, unless you would like it to wrap around the 'corners'. Please bear in mind the shape and curvature of the fitted graphic when creating your design - due to the shape and form of the fitted graphic, some distortion can occur. Although content can run between the front and side areas, in most cases it is advised to avoid this.

Please note, it is strongly advised to avoid using detailed content to span between the main design and the flap. These are printed and cut separately, with various hems and finishes applied, and so there is no guarantee they will join up, and we advise that they are treated as two individual pieces of artwork. It is usually best to use the same background colour/quiet content between the ends of the main design and the flap.

Any design to the left of the left side area and to the right of the right side area will wrap around to the back of the graphic. Although the graphic is joined together here, due to the nature of printing, cutting and finishing fabrics, we cannot guarantee exact alignment.

Currently, the dye-sublimation process does not allow for the use of Pantone colours. Any Pantone colours must either be converted to (or replaced with) CMYK colours before supplying your print-ready file.

Our thread colours are black or white. Our sewists will choose the most appropriate colour to complement your graphic. Once the graphic is fitted, the only stitching visible is the join on the rear.

LEFT SIDE

FRONT / CENTER

Please refer to the instructions off-page to the left.

All artwork elements must be supplied on the Design layer. The Guide layer is non-printing, and will not be included in any saved/exported PDFs.

This text and all other template elements must be deleted or not provided in your print-ready file.

RIGHT SIDE

FLAP