

# SCAFFOLD BANNER

## 1m x 2m SINGLE-SIDED (TRADITIONAL BANNER)

### Size

This template is 100% scale/full size, and must not be re-sized or scaled.

### Areas & Marks

|                                                                                     |                                                                                                                                                |
|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <b>Bleed line</b><br>Artwork must extend to this line. Any space between these lines and the safe area lines must only be used as quiet areas. |
|  | <b>Finished line</b><br>Perimeter of the visible graphic (includes pockets), after cutting and finishing.                                      |
|  | <b>Safe area line</b><br>Important content (text, logos etc.) must be kept within these lines.                                                 |
|  | <b>Pole Pocket Weld</b><br>Position of 30mm weld                                                                                               |

### Layers

-  **Design.** Must be used to create and supply your design.
-   **Guide.** Must not contain any of your design elements. Must be deleted before saving your print-ready file.

### Artwork Requirements

Artwork must be supplied:

- At the exact size of this template
- With all fonts outlined
- With all images embedded
- With all design elements on the Design layer
- With background/quiet content all the way to the bleed line(s)
- With all important content inside the safe area(s)
- With none of the template guide lines included or flattened
- With all template elements and text removed
- With no crop marks, bleed marks, colour bars or other registration marks present
- As either PDF (preferred), AI or EPS format
- With exported files checked (e.g. in Adobe Acrobat/Reader) that all design elements are included

For a full list of artwork requirements, please refer to our website.

### Considerations

The total (finished) size of this banner is inclusive of the pole pockets. This means the ‘face’ area of the banner is less than the total banner height, within which you will see the safe area lines.

While we make every effort to finish these graphics as accurately and consistently as possible, due to the nature of printing, cutting and finishing and welding pole pockets, some material movement and minor imperfections in alignment can be introduced and cannot always be avoided or rectified. For this reason, important content, such as logos and text, should not escape the safe areas.

Due to the distortion applied to pole pockets once in-situ, we recommend that important content, such as logos and text, should not be placed in the weld line or pocket area.

Pole pockets have already been factored into this template and will be created by us, using your supplied design - you do not need to extend, adjust or change the size of this template in any way. As long as background/quiet content is provided up to the bleed lines, we will handle the rest.

**Please refer to the instructions on the first page.**

**All artwork elements must be supplied on the Design layer. The Guide layer must be deleted before saving your print-ready file.**

**This text and all other template elements and guide lines MUST be deleted or not provided in your print-ready file. They must not be left in your artwork (even behind/underneath design elements), as this can result in issues.**