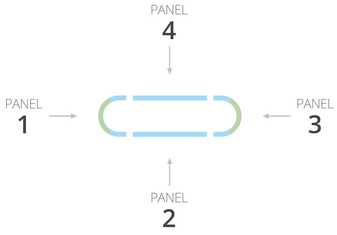
1×3 STRAIGHT POP-UP
DOUBLE-SIDED



Size

This template is 100% scale of full size, and must not be re-sized or scaled.

Artwork Sections

This area is the side of the end panel (which curves). Logos or text can be placed here, but be aware that this will not be visible while standing in front of the unit.

This is the area where text is viewable while standing in front of the unit, beyond this area the text will start to curve and may not be legible.

Bleed line
Artwork must extend to this line.

Finished line
Approximate perimeter of the finished graphic.

Layers

Please note, this template contains a locked layer that is set to be non-printing. Any artwork elements that are put on this layer will not be included in exported PDFs, and will not be printed. Please check your exported artwork before sending it to us.

Design. Must be used to create and supply your design.

🔒 **Guide (Non-Printing).** Must not contain any of your design elements. May be deleted, if desired.

Artwork Requirements

Artwork must be supplied:

- At the exact size of this template
- With all fonts outlined
- With all images embedded
- With all design elements on the Design layer
- With background/quiet content all the way to the bleed line(s)
- With all important content inside the safe area(s)
- With none of the template guide lines included or flattened
- With all template elements and text removed
- With no crop marks, bleed marks, colour bars or other registration marks present
- As either PDF (preferred), AI or EPS format
- With exported files checked (e.g. in Adobe Acrobat/Reader) that all design elements are included

For a full list of artwork requirements, please refer to our website.

Considerations

The vertical guides indicate the splits between panels. It's recommended to minimise the amount of text that crosses over the splits.

Please be aware that each end panel curves around the side of the unit and create your design accordingly. See the overhead illustration for positions of each panel.

TEXT/LOGO VISIBLE FROM SIDE

TEXT AND PRINT VISIBLE WHILE STANDING IN FRONT OF UNIT

TEXT/LOGO VISIBLE FROM SIDE

TEXT AND PRINT VISIBLE WHEN VIEWED FROM THE BACK