

THE ARTWORK PRICING STUDY

Why Exhibition Artwork Prices Are Harder to Compare Than They Look

The headline fee is only the start of the comparison. What it covers matters just as much.

THE DISPLAY CONTEXT

Across 5 within-supplier examples, advertised entry artwork charges are 9.1%–58.2% of the configured nominal-3m display price (median 23.3%). All amounts exclude VAT; service scope differs and some charges are starting prices or package estimates.

THE BRIEF

Discount Displays: Bronze £34.95: layout with your text only; Silver £49.95: text + logo + image; Gold £89.95: text + multiple logos + multi images, basic image manipulation. All are package estimates excluding VAT, with separately charged overruns. Conditional included services are £0 with qualifying purchases, not unrestricted standalone design. This is a scope comparison, not a quality ranking.

THE TIERS

Among the same 13 three-tier Upwork listings, the median Starter price is \$49 and Advanced is \$190, a 3.88 ratio of medians. Higher tiers buy different scopes, not necessarily required revisions; no completed-order spending was measured. Capture-time evidence only: independent fresh access failed for all 14 retained Upwork listings. Buyer fees and additional taxes are not established.

THE TIME MODEL

An illustrative full-time marketing employee costs £19.57/hour after the modelled employer NIC and pension. The assumed 3/6/12-hour scenarios cost £58.71, £117.43 and £234.86. These are model outputs, not observed project times, extra payroll bills or proven savings versus outsourcing. ONS full-time SOC 3554 hourly and annual inputs are separate medians, not one observed employee. Employer NIC assumes no Employment Allowance or relief; pension is the statutory minimum on qualifying earnings.

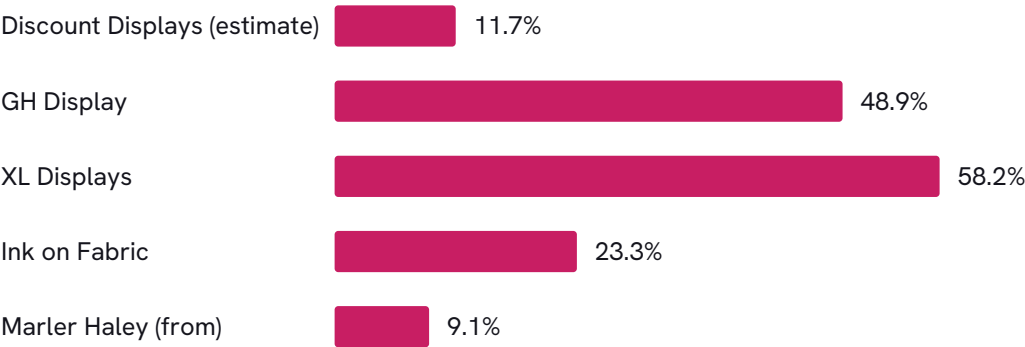
117 observations · 90 used source captures. These are records, not a market denominator.

Entry charges need their own product context

Across 5 within-supplier examples, advertised entry artwork charges are 9.1%–58.2% of the configured nominal-3m display price (median 23.3%). All amounts exclude VAT; service scope differs and some charges are starting prices or package estimates.

Artwork fees relative to each supplier’s display

5 nominal-3m examples | median 23.3% | all prices exclude VAT



Captured 2026-09-29. Fee divided by that supplier's configured product price. Heights, sides and design scopes differ; not equivalent hardware or a full-service ranking.
Source: Discount Displays | <https://www.discountdisplays.co.uk/html/fabric-displays-design-service.html>
Source: GH Display | <https://www.ghdisplay.co.uk/product/3m-straight-fabric-display-stand/>
Source: XL Displays | <https://www.xldisplays.co.uk/products/formulate-straight-fabric-displays-3000mm>
Source: Ink on Fabric | <https://inkonfabric.co.uk/product/3m-straight-fabric-display/>
Source: Marler Haley | <https://marlerhaley.co.uk/products/formulate-straight>

Use each percentage to understand that seller’s entry charge alongside its own product price. Do not read the ordering as value for money: the hardware, print configuration and design brief are not matched.

Different briefs sit behind different prices

Discount Displays: Bronze £34.95: layout with your text only; Silver £49.95: text + logo + image; Gold £89.95: text + multiple logos + multi images, basic image manipulation. All are package estimates excluding VAT, with separately charged overruns. Conditional included services are £0 with qualifying purchases, not unrestricted standalone design. This is a scope comparison, not a quality ranking.

A package price also buys a particular scope

Discount Displays | package estimates, GBP excluding VAT

Bronze text only		£34.95
Silver text, logo, image		£49.95
Gold multiple assets		£89.95

Captured 2026-09-29. Bronze: text only; Silver: text, logo and image; Gold: multiple logos/images with basic manipulation. Overruns extra. These are different scopes, not equivalent services or a quality comparison.
Source: Discount Displays | <https://www.discountdisplays.co.uk/html/fabric-displays-design-service.html>

Ask for the exact work included before comparing prices. Text layout, supplied-logo placement, multiple images and creative development are not interchangeable. An included service still has purchase and brief conditions; preflight alone is not artwork creation.

Event Branding UK: £0 (included). Design included with printed display purchase; 3m wall advertised £335 ex VAT.

Sailflags: £0 (included). For custom flags/promotional banners; not proof of a 3m backwall service.

Backdropsource UK: £0 (included). Design assistance for custom-printed orders; not a standalone unlimited creative commission.

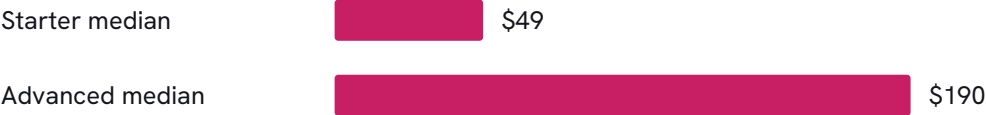
Zoom Display: £0 (included). Simple design under half an hour for their display system only; longer work £30+VAT/hour.

Higher marketplace tiers change the offer

Among the same 13 three-tier Upwork listings, the median Starter price is \$49 and Advanced is \$190, a 3.88 ratio of medians. Higher tiers buy different scopes, not necessarily required revisions; no completed-order spending was measured. Capture-time evidence only: independent fresh access failed for all 14 retained Upwork listings. Buyer fees and additional taxes are not established.

Two tier medians, not the same service twice

Same 13 Upwork listings | advertised USD | ratio of medians 3.88



Captured 2026-09-29. Tier scope differs. No completed-order spending or mandatory upsell measured. Independent fresh access failed for 14 retained listings. Buyer fees/additional taxes not established.
Source: Upwork Project Catalog (individual listing URLs in the study source register) | <https://www.upwork.com/services/>

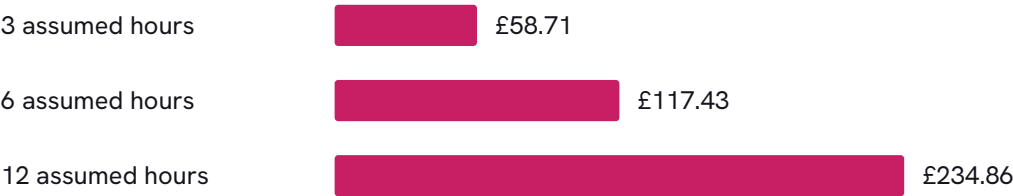
Compare the tier that actually includes the deliverable you need. A lower advertised tier is not evidence of a lower final commission price, and editable source files do not prove a file will meet a printer’s specification.

Employee cost depends on assumed hours

An illustrative full-time marketing employee costs £19.57/hour after the modelled employer NIC and pension. The assumed 3/6/12-hour scenarios cost £58.71, £117.43 and £234.86. These are model outputs, not observed project times, extra payroll bills or proven savings versus outsourcing. ONS full-time SOC 3554 hourly and annual inputs are separate medians, not one observed employee. Employer NIC assumes no Employment Allowance or relief; pension is the statutory minimum on qualifying earnings.

Staff time has a cost, but hours are assumed

Illustrative full-time SOC 3554 employee | loaded £19.57/hour



Separate ONS full-time hourly and annual medians; employer NIC without allowance/relief and minimum qualifying-earnings pension. Not measured project time, extra payroll or savings. Totals use unrounded hourly cost.
Source: Office for National Statistics | <https://www.ons.gov.uk/file?uri=/employmentandlabourmarket/peopleinwork/earningsandworkinghours/datasets/occupation4digitsoc2010ashtable14/2025provisional/ashtable142025provisional.zip>
Source: HM Revenue & Customs (GOV.UK) | <https://www.gov.uk/guidance/rates-and-thresholds-for-employers-2026-to-2027>
Source: GOV.UK | <https://www.gov.uk/workplace-pensions/what-you-your-employer-and-the-government-pay>

The useful budgeting question is how much staff time you intend to allocate. The study did not measure how long an exhibitor takes, so it cannot claim that outsourcing saves money or prevents reprints.

Reproduce the cost, not a rounded shortcut

Hourly wage £16.99; annual wage £33,412.00; modelled annual employer NIC £4,261.80; pension £815.16. Multiply the unrounded loaded hourly by scenario hours before rounding to pennies.

What to put in the brief

Compare deliverables before comparing fees. Use the companion one-page checklist to state the display, source assets, scope, revision rounds, print-ready output and purchase conditions.

Verified context, not another ranking

Xpo Displays lists a graphic-design service at £80.00 ex VAT, rather than an unpriced quotation-only offer. The product covers pop-up displays, banners and backdrops; exact brief/quantity still needs agreement.

Observation IDs: R1-XPO-01

A replacement graphic is advertised from £282.00 ex VAT by GH Display; XL's selected 3m FABRIWALL replacement is £299.00 ex VAT. These are conditional purchase prices, not measured DIY losses or evidence that paid design avoids reprints.

Observation IDs: R1-GHD-01, R1-GHD-03, R1-XL-03

The 4 captured standard hourly rates with confirmed ex-VAT treatment range from £20.00 to £42.50 (median £35.00). They are hourly rates, not quotes for the same finished graphic.

Observation IDs: R1-FR-01, R1-PDS-01, R1-SB-01, R1-ZD-01

Methodology and scope

Research question and status

What can a UK trade-show exhibitor infer from publicly advertised artwork charges? This is a capture-time documentary study, not commissioned design work, a quality test or a current-price guarantee.

Source captures in this package date from 2026-09-29T09:54:02Z to 2026-09-29T15:53:06Z. The timestamped study plan began at 2026-09-29T09:51:01Z; every later change to the method was logged with its date and time. Changes made after the independent audit are post-analysis corrections, not preregistration.

Population, units and selection

The retained data contain 117 observations and 90 used source captures. These counts include repeated captures, product context, service terms, wage inputs and rate guides; neither is a denominator for market prevalence. There are 19 specialist supplier groups and 9 online-printer groups with evidenced design services, plus separately recorded useful preflight context.

Discovery was purposive: UK-facing display/design pages, public marketplace searches and published agency/rate material. Supplier discovery used live searches and earlier equipment research only as leads. No sales enquiries, purchases, surveys or delivered-work tests were undertaken. Stand Central was excluded before collection.

Unit A targeted artwork for a nominal 3m straight single-sided fabric backwall. The retained entry-charge examples are broader within-supplier illustrations: heights, printed sides and service briefs differ. The multi-panel Unit B sample cannot support a comparable price conclusion. Agency bundles, secondary guides, day rates and professional time estimates stay separate context.

Inclusion, unknowns and original values

An entity with no usable evidence is excluded from the public sample; entities without usable evidence are not tallied as missing data. An explicit invitation to quote is usable evidence, but a design offer without a verified price is not proof of quotation-only pricing or no published price. Preflight is not creative design.

Blank cells represent canonical null or absent fields, never zero. Explicit zero and false remain numeric zero and boolean false. Source-file mention, source-file inclusion and print-ready delivery are distinct. Original currencies and prices sit beside verified ex-VAT values; unknown VAT is not converted to ex VAT.

Analyses supporting the four findings

Entry-charge share: fee excluding VAT divided by that supplier's configured nominal-3m product price excluding VAT, on 5 pairs. Median and range are computed before rounding. Package estimates and starting prices keep their qualifiers. No matched hardware, full-service, delivered-price or cheapest-supplier ranking is implied.

Scope comparison: the named Discount Displays packages retain their published text/logo/image scope and estimate status. Included-service rows retain purchase and scope conditions. Price differences do not establish design quality.

Marketplace tiers: median Starter and median Advanced prices on the same 13 three-tier Upwork listing IDs. Ratio = Advanced median / Starter median, not the median of individual ratios. Tiers buy different work; some Starter tiers exclude Graphic Design. This is not an inevitable upsell or observed customer spending. Broad large-format listings are not verified against one identical 3m template.

Employee model: ONS full-time marketing associate professionals (SOC 3554), hourly median £16.99 and annual median £33,412.00. These are separate population medians. Model annual employer NIC £4,261.80 and pension £815.16; loaded hourly = hourly median × (annual median + NIC + pension) / annual median = £19.57 rounded. Scenario totals multiply the unrounded loaded hourly by the labelled assumed hours, then round to pennies.

Employer NIC = $\max(\text{annual wage} - £5,000.00, 0) \times 15\%$. Minimum employer pension = $\max(\min(\text{annual wage}, £50,270.00) - £6,240.00, 0) \times 3\%$. These are model inputs from the captured official sources, not individual payroll advice.

Illustrative full-time employee, ordinary employer NIC category A, no Employment Allowance or relief, minimum qualifying-earnings pension. Separate occupation medians are not the same worker. Excludes software/overheads; not a marginal cash saving or conservative bound.

Time scenarios are assumptions, not observed project durations. The model measures illustrative allocated employee cost, not an extra payroll bill, an avoidable cash saving, a bound or evidence that outsourcing is cheaper. Software and overheads are excluded. No reprint probability or paid-design prevention effect is measured.

Independent verification and corrections

Original source context, selected product variants, VAT evidence, marketplace body scope and semantic tier inclusion were independently audited. Fresh access failed for 14 retained Upwork listings; those rows keep their original capture-time evidence. They are not labelled fresh confirmations. No challenge was bypassed.

Post-analysis corrections withdrew no-price prevalence, task/day cheapness ratios, route-wide project rankings and reprint-risk/savings claims. They corrected product/VAT matching, included-service conditions, marketplace seller deduplication and classification, package-estimate language and consistent full-time wage inputs.

Limitations

- Purposive sample, not representative prevalence. Documented artwork services and useful preflight evidence are retained, absence-only sources are not published.
- Marketplace tiers are not verified against one identical print-ready 3m template. Source-file inclusion is not the same as print-readiness; a mention is not inclusion.
- Upwork independent fresh HTTP/browser attempts encountered a challenge. Retained observations are supported by original same-day captures, not falsely labelled fresh confirmations.
- Buyer fees/taxes and charged FX were not established; marketplace figures are not checkout totals.
- Day rates are broader role-level context. No conversion from a generic employee workweek to a billable freelance day.
- Agency/studio sample is small and heterogeneous. First-party offers, bundles and secondary guides are separately labelled, not a central estimate.
- DIY hours, payroll assumptions and any replacement need are hypothetical. Employment Allowance, reliefs, pensions and incremental costs vary.
- Replacement prices exclude delivery/rush fees/redesign; no failure probability or prevention effect is measured.

- Unit B multi-panel kit lacks a comparable price sample; no claim that nobody offers it.
- Some displayed rates conflict with body copy or remain VAT-unknown. Original captures and changed price history are retained.
- The retained Roller Banners UK / Eazy Print grouping is circumstantial (shared phone and tiers), not verified common ownership. Sample sizes describe supplier groups; no market prevalence or confirmed-hourly finding depends on this merge.

Commercial-interest disclosure

Commissioned by Stand Central, a retailer of exhibition displays. Stand Central is excluded from the observations and comparisons. Findings describe documented offers, not endorsements or product/service quality.

Reproduction and evidence

The accompanying observation CSV preserves the public canonical fields; the source register provides minimal quotations, locators, publishers, exact URLs and capture timestamps. Full raw page captures are not distributed. Claim IDs and observation IDs link each finding to its inputs.

Recompute entry-charge ratios from the named fee/product rows; compute paired medians from tier values; recompute the employee model from the cited wage, NIC and pension observations. Never multiply the rounded hourly display value when reproducing scenario pennies.

Primary source links

How each finding is calculated

The central findings are the entry charges, the scope rows listed below, the marketplace tiers and the staff-time model. Additional verified context is not a cheapest-route or service-quality conclusion. Observation IDs match the first column of the observations CSV.

Entry charges need their own product context

Across 5 within-supplier examples, advertised entry artwork charges are 9.1%-58.2% of the configured nominal-3m display price (median 23.3%). All amounts exclude VAT; service scope differs and some charges are starting prices or package estimates.

Calculation: For each supplier, the artwork fee is divided by the same supplier's display price, both excluding VAT; the median is taken before rounding.

Observation IDs: R1-DD-01, R1-DD-05, R1-GHD-01, R1-GHD-02, R1-IOF-01, R1-IOF-02, R1-MH-01, R1-MH-03, R1-MH-04, R1-XL-01, R1-XL-02

Higher marketplace tiers change the offer

Among the same 13 three-tier Upwork listings, the median Starter price is \$49 and Advanced is \$190, a 3.88 ratio of medians. Higher tiers buy different scopes, not necessarily required revisions; no completed-order spending was measured.

Calculation: Median advanced-tier price divided by median starter-tier price, on the same listings; single-package offers are excluded from both.

Observation IDs: R2-M-UPW-01, R2-M-UPW-02, R2-M-UPW-03, R2-M-UPW-04, R2-M-UPW-05, R2-M-UPW-06, R2-M-UPW-07, R2-M-UPW-08, R2-M-UPW-09, R2-M-UPW-10, R2-M-UPW-11, R2-M-UPW-12, R2-M-UPW-14

Employee cost depends on assumed hours

An illustrative full-time marketing employee costs £19.57/hour after the modelled employer NIC and pension. The assumed 3/6/12-hour scenarios cost £58.71, £117.43 and £234.86. These are model outputs, not observed project times, extra payroll bills or proven savings versus outsourcing.

Calculation: Full-time median hourly wage multiplied by (full-time median annual wage + employer National Insurance + minimum qualifying-earnings pension) and divided by the full-time median annual wage; the unrounded hourly cost is multiplied by each scenario's hours.

Observation IDs: R4-NIC-01, R4-NIC-02, R4-ONS-03, R4-ONS-06, R4-PEN-01, R4-PEN-02, R4-PEN-03

Published service price

Xpo Displays lists a graphic-design service at £80.00 ex VAT, rather than an unpriced quotation-only offer. The product covers pop-up displays, banners and backdrops; exact brief/quantity still needs agreement.

Calculation: The supplier's own published service price.

Observation IDs: R1-XPO-01

Replacement prices

A replacement graphic is advertised from £282.00 ex VAT by GH Display; XL's selected 3m FABRIWALL replacement is £299.00 ex VAT. These are conditional purchase prices, not measured DIY losses or evidence that paid design avoids reprints.

Calculation: Published replacement prices; no probability or cross-supplier cheapest-design ratio is calculated.

Observation IDs: R1-GHD-01, R1-GHD-03, R1-XL-03

Hourly rates

The 4 captured standard hourly rates with confirmed ex-VAT treatment range from £20.00 to £42.50 (median £35.00). They are hourly rates, not quotes for the same finished graphic.

Calculation: Median, minimum and maximum of standard hourly rates with an explicit basis excluding VAT; overrun, block and from-rates are excluded.

Observation IDs: R1-FR-01, R1-PDS-01, R1-SB-01, R1-ZD-01

Scope comparison

Observation IDs: R1-DD-01, R1-DD-02, R1-DD-03, R1-EB-01, R1-SF-01, R1-BDS-01, R1-ZD-04

Source appendix

90 source captures used by the observations. Repeated captures are not independent companies. Quotations are limited to relevant evidence; complete raw page captures are not published. Capture timestamps and locators support each observation. Decorative emoji in page titles are omitted here; the source CSV retains the original titles.

A-CENO | CenoDigital

Graphic Design Pricing UK, Per-Piece Rates

<https://cenodigital.com/blog/graphic-design-pricing-uk-2026/>

Captured: 2026-09-29T10:32:16Z | Rows: R3-CENO-01; R3-CENO-02

Locator: Verbatim excerpt in captured page; guide_stand_graphics_set_low | Verbatim excerpt in captured page; guide_stand_graphics_set_high

Quotation: a coordinated set of pop-ups, retractables and wall graphics for a stand is £600-£800

A-DO | Design Orbits

Graphic Design Price List UK 2026: Real Prices (£20-£150/hr)

<https://designorbits.com/graphic-design-price-list-uk/>

Captured: 2026-09-29T10:32:16Z | Rows: R3-DO-01

Locator: Verbatim excerpt in captured page; guide_agency_hourly_low

Quotation: £75 - £150+/hr

A-GM | Graphicsmonkey

How Much Does Graphic Design Cost? UK Guide 2026 | Graphics Monkey

<https://www.graphicsmonkey.co.uk/blog/how-much-does-professional-graphic-design-cost>

Captured: 2026-09-29T10:32:16Z | Rows: R3-GM-01; R3-GM-02

Locator: Verbatim excerpt in captured page; guide_agency_hourly_low | Verbatim excerpt in captured page; guide_agency_hourly_high

Quotation: Design agency or studio — Hourly rate: £75 to £150+

A-HATCH | Hatchly

Event & Exhibition Graphics Design UK | Event Branding | Hatchly

<https://www.hatchly.co.uk/design-services/event-exhibition-graphics>

Captured: 2026-09-29T10:35:05Z | Rows: R3-HATCH-01

Locator: Verbatim excerpt in captured page; guide_exhibition_package_low

Quotation: a typical exhibition graphics package costing £2,000-5,000+

A-HOV | Hoverfly Design

Graphic Design Package Offer UK | Hoverfly Design

<https://hoverfly-design.co.uk/graphic-design-package-offer/>

Captured: 2026-09-29T10:32:15Z | Rows: R3-HOV-01; R3-HOV-02

Locator: Verbatim excerpt in captured page; Minimum purchase £250 for three choices, includes pull-up display/flag/banner among choices. No £83.33 standalone service; printing excluded. | Verbatim excerpt in captured page; agency_bundle_extra_item

Quotation: Choose any 3 of the items listed below all for £250 for design and artwork supplied. | extra £150 per additional choice

A-MV | Media Village

How Much Does Graphic Design Cost in the UK? (2026 Guide) | Media Village

<https://www.media-village.co.uk/graphic-design/graphic-design-cost-uk/>

Captured: 2026-09-29T10:32:17Z | Rows: R3-MV-01; R2-MV-01; R2-MV-02

Locator: Verbatim excerpt in captured page; guide_agency_hourly_low | Verbatim excerpt in captured page; guide_freelance_hourly_low | Verbatim excerpt in captured page; guide_freelance_hourly_high

Quotation: £75-£150+ per hour (or £500-£1,000+ per day) | £20-£75 per hour (or £150-£300 per day)

A-PV | Printvine

Professional Pop-Up Stand Design for Exhibitions & Events · Printvine

<https://printvine.co.uk/services/pop-up-stands>

Captured: 2026-09-29T10:35:05Z | Rows: R3-PV-01; R3-PV-02

Locator: Verbatim excerpt in captured page; agency_package_from

Quotation: Pop-Up Stand design from £129 | Banner Stand Design from £69

A-S73 | Seventy-three

Design Prices — Seventy Three Design Limited | Graphic Design | Brand Design | Logo Design | Staffordshire | Derby

<https://www.seventy-three.co.uk/design-prices>

Captured: 2026-09-29T10:32:14Z | Rows: R3-S73-01

Locator: Verbatim excerpt in captured page; exhibition stand graphic design incl. organising production; price depends on size, stand, and whether copy/images supplied; excludes the stand

Quotation: Exhibition Stand Graphic Design | From £600*

D-AD | Access Displays

Graphic Design, Design of Artwork for Display Stands

<https://www.accessdisplays.co.uk/graphic-design/>

Captured: 2026-09-29T09:55:29Z | Rows: R1-AD-01

Locator: Verbatim excerpt in captured page; design_rate_per_hour

Quotation: Our artwork design costs are £75 per hour.

D-BW2 | Bannerworld

Backdrop Printing UK | Custom Printed Backdrops

<https://www.bannerworld.co.uk/products/backdrop-printing/>

Captured: 2026-09-29T10:15:50Z | Rows: R1-BW-02

Locator: Verbatim excerpt in captured page; free_artwork_check

Quotation: We check artwork as standard

D-CSD | Creative Solutions Direct

Design Studio

<https://www.creative-solutions-direct.co.uk/shop/category/design-studio>

Captured: 2026-09-29T09:55:30Z | Rows: R1-CSD-01

Locator: Verbatim excerpt in captured page; design packages listed (Lite £99 etc.) are logo packages per CSD-LITE, not display artwork

Quotation: Need a quote or have a design question?

D-DD2 | Discount Displays

Artwork Preparation Guide | Discount Displays

https://www.discountdisplays.co.uk/html/exhibition_stand__artwork.html

Captured: 2026-09-29T09:55:29Z | Rows: R1-DD-07

Locator: Verbatim excerpt in captured page; free_artwork_check

Quotation: Free Artwork Check

D-EB | Event Branding UK

Tension Fabric Display Stands | 3m £335 Ex. VAT | EB UK

<https://eventbrandinguk.com/tension-fabric-display/>

Captured: 2026-09-29T09:55:38Z | Rows: R1-EB-01

Locator: Verbatim excerpt in captured page; design_included_free

Quotation: 3m wall £335 Ex. VAT · Free design included | artwork design with unlimited revisions

D-EXD | ExpoDay

Artwork File Preparation

– ExpoDay

<https://expoday.co.uk/pages/artwork-file-preparation>

Captured: 2026-09-29T09:55:32Z | Rows: R1-EXD-01

Locator: Verbatim excerpt in captured page; design_quote_only

Quotation: we can offer this service at additional costs, please ask for details

D-EXS-ART | Exhibitionstands.co.uk

Pop up stand artwork service for you exhibition stands.

<https://www.exhibitionstands.co.uk/product-category/artwork/>

Captured: 2026-09-29T10:35:07Z | Rows: R1-EXS-01; R1-EXS-02; R1-EXS-03

Locator: Verbatim excerpt in captured page; pop-up artwork, one design per purchase | Verbatim excerpt in captured page; design_rate_per_hour | Verbatim excerpt in captured page; revisions_policy

Quotation: Popup Artwork Time £ 90.00 Fixed cost per design. | provide a series of artwork proofs until you are happy | Stand Artwork Time £ 60.00 Per hour design service.

D-FLG | Flags.co.uk

In House Design & Production | Services | House of Flags

<https://flags.co.uk/services/in-house-design-production>

Captured: 2026-09-29T09:55:33Z | Rows: R1-FLG-01; R1-FLG-02

Locator: Verbatim excerpt in captured page; design_rate_per_hour

Quotation: Advanced Design Work £40 per hour | Complex Design Work £60 per hour

D-FP | Fantasy Prints

Design Service Printing Signage Clothing | Fantasy Prints

<https://fantasyprints.co.uk/design/>

Captured: 2026-09-29T09:55:33Z | Rows: R1-FP-01

Locator: Verbatim excerpt in captured page; design_quote_only

Quotation: Complete design service available | Request a Quote

D-FR | Fresco

Artwork and design, graphic design tailor-made for exhibitors | Fresco

<https://fresco.co.uk/product/artwork-and-design-services/>

Captured: 2026-09-29T09:55:34Z | Rows: R1-FR-01; R1-FR-02

Locator: Verbatim excerpt in captured page; 'Artwork per hour' product (structured data on the product page) | Verbatim excerpt in captured page; free_artwork_check

Quotation: free templates, advice, artwork checks, and proofs

D-GHD | GH Display

Graphic design services | GH Display

<https://www.ghdisplay.co.uk/services/graphics-and-branding/graphic-design-services/>

Captured: 2026-09-29T09:55:34Z | Rows: R1-GHD-01

Locator: Verbatim excerpt in captured page; per artwork, add-on on the 3m straight fabric display product page

Quotation: your initial graphic design cost includes 3 revisions

D-IOF | Ink on Fabric

Fabric Exhibition Stand Design Service | Ink on Fabric

<https://inkonfabric.co.uk/professional-design-service/>

Captured: 2026-09-29T09:55:35Z | Rows: R1-IOF-03

Locator: Verbatim excerpt in captured page; stock images sourced during design

Quotation: additional charge of £10 + VAT per stock image

D-MH2 | Marler Haley

Graphics Services — Marler Haley

<https://www.marlerhaley.co.uk/customer-services/graphics-options/>

Captured: 2026-09-29T09:55:36Z | Rows: R1-MH-02

Locator: Verbatim excerpt in captured page; standard artwork service, larger exhibition stands, 1 hour

Quotation: from £50 (one hour artworking) for our larger

D-PDS | Printdesigns

Graphic Design & Artwork Setup Service | Printdesigns

<https://www.printdesigns.com/graphic-design-service>

Captured: 2026-09-29T10:12:10Z | Rows: R1-PDS-01

Locator: Verbatim excerpt in captured page; design_rate_per_hour

Quotation: Our standard graphic design rate is £40 + VAT per hour. | Artwork revisions included within the quoted design time

D-PSU | Popup Stands UK

Upload Artwork | Graphic File Upload | Popup Stands UK

<https://www.popup-stands-uk.co.uk/artwork>

Captured: 2026-09-29T09:55:35Z | Rows: R1-PSU-01

Locator: Verbatim excerpt in captured page; design_rate_per_hour

Quotation: prices starting from £45.00 per hour for involved designs

D-PUK | Print UK

Supplying Files | PrintUK.com

<https://printuk.com/supplying-files>

Captured: 2026-09-29T09:55:36Z | Rows: R1-PUK-01

Locator: Verbatim excerpt in captured page; free_artwork_check

Quotation: we offer a free artwork checking service on request

D-PUK2 | Popup Stands UK

Best Price Popup Stands, Pop Up Display Stands, Popup Systems, Portable Exhibition Stands, Popup Exhibition Display Stand & Pop Up Banners

<https://www.popup-stands-uk.co.uk/>

Captured: 2026-09-29T10:35:07Z | Rows: R1-PSU-02

Locator: Verbatim excerpt in captured page; free_simple_support

Quotation: free artwork support for straightforward pop up designs

D-RBUK | Roller Banners UK

Design Services | Roller Banners UK

<https://rollerbannersuk.co.uk/design-services/>

Captured: 2026-09-29T09:55:36Z | Rows: R1-RB-01; R1-RB-02; R1-RB-03

Locator: Verbatim excerpt in captured page; design_rate_per_hour

Quotation: £15.00 per hour Bronze Design Service | £30.00 per hour Silver Design Service | £60.00 per hour Gold Design Service

D-REF-POP | Reflex Exhibitions

Graphic Design Popup | Reflex Exhibitions

<https://www.reflexexhibitions.com/product/graphic-design-popup/>

Captured: 2026-09-29T10:17:29Z | Rows: R1-REF-01; R1-REF-02

Locator: Verbatim excerpt in captured page; £150 displayed order item; £30/hour also stated. Buy only after supplier confirms the brief/time/cost. Five hours is arithmetic, not a published package duration. | Verbatim excerpt in captured page; design_rate_per_hour

Quotation: £150.00 (£180.00 inc VAT) | £30 Per Hour

D-SB-PKG | Standbanner

Pop Up Stand Design Print Package | Stand Banner

<https://www.standbanner.co.uk/exhibition-design/pop-up-stand-design-print-package>

Captured: 2026-09-29T10:18:43Z | Rows: R1-SB-02

Locator: Verbatim excerpt in captured page; pop up stand design & print package offers 3 or 6 hours of design time

Quotation: 3 Hours design 6 Hours design

D-SF | Sailflags

Free Flag Design Service from Sailflags | Flags from £25

<https://www.sailflags.co.uk/about-our-free-design-service/>

Captured: 2026-09-29T09:55:37Z | Rows: R1-SF-01

Locator: Verbatim excerpt in captured page; design_included_free

Quotation: We offer a free design service to help you create the perfect custom flags and promotional banners

D-TPW | The Print Warehouse

Fabric Pop-Up Display Stands | Exhibition Backdrops UK

<https://theprintwarehouse.uk/buy/fabric-pop-up-display-stands>

Captured: 2026-09-29T10:15:45Z | Rows: R1-TPW-01; R1-TPW-03

Locator: Verbatim excerpt in captured page; file check and fix, not design | Verbatim excerpt in captured page; free_artwork_check

Quotation: File Check with Proofing £15 | Just Print £0 I'll send you my print ready file for your 40 point preflight artwork check

D-ZD2 | Zoom Display

Artwork Guidelines

<https://www.zoomdisplay.co.uk/exhibition-resources/artwork-guidelines>

Captured: 2026-09-29T09:55:39Z | Rows: R1-ZD-01; R1-ZD-02; R1-ZD-03

Locator: Verbatim excerpt in captured page; design_rate_per_hour | Verbatim excerpt in captured page; supplier_hours_estimate_low | Verbatim excerpt in captured page; supplier_hours_estimate_high

Quotation: £30+vat per hour | Normally a banner stand or pop up stand takes 1-3 hours design time.

DEP-011 | BannerBuzz UK

Custom Banner Printing, Banners & Signs Online - BannerBuzz

<https://www.bannerbuzz.co.uk/>

Captured: 2026-09-29T10:41:03Z | Rows: R1-BB-01

Locator: Verbatim excerpt in captured page; Design service is evidenced; absence of a captured price does NOT establish quote-only pricing.

Quotation: you can hire our proficient designer

DEP-013 | Bannerworld

Banner Printing | Custom Banners Printed in the UK

<https://www.bannerworld.co.uk/>

Captured: 2026-09-29T10:41:04Z | Rows: R1-BW-01

Locator: Verbatim excerpt in captured page; price only inside the configurator; not rendered in captured pages Design service is evidenced; absence of a captured price does NOT establish quote-only pricing.

Quotation: select Basic Artwork Service if you want us to produce the full design for you

DEP-106 | The Print Warehouse

Custom Business & Digital Printing | The Print Warehouse

<https://theprintwarehouse.uk/>

Captured: 2026-09-29T10:41:34Z | Rows: R1-TPW-02

Locator: Verbatim excerpt in captured page; Published templates and design tool; not absence of a professional service and not free professional artwork.

Quotation: While we focus on printing, we do offer pre-made templates and an intuitive design tool

DEP-107 | UK Exhibition Stands

Exhibition Stands, Exhibition Display Stands - Stands for Trade Shows Event In UK

<https://www.uk-exhibitionstands.co.uk/>

Captured: 2026-09-29T10:41:35Z | Rows: R1-UKES-01

Locator: Verbatim excerpt in captured page; Design service is evidenced; absence of a captured price does NOT establish quote-only pricing.

Quotation: Kindly engage our designer here

F-IND | Indeed UK

Freelance designer salary in United Kingdom

<https://uk.indeed.com/career/freelance-designer/salaries>

Captured: 2026-09-29T10:32:19Z | Rows: R2-IND-01

Locator: Verbatim excerpt in captured page; freelance_day_rate_designer_avg

Quotation: The average salary for a freelance designer is £288 per day in United Kingdom.

FX-BOE | Bank of England

https://www.bankofengland.co.uk/boeapps/database/_iadb-fromshowcolumns.asp?csv.x=yes&Datefrom=21/Sep/2026&Dateto=29/Sep/2026&SeriesCodes=XUDLUSS&CSVF=TN&UsingCodes=Y&VPD=Y&VFD=N

Captured: 2026-09-29T10:55:53Z | Rows: FX-03

Locator: Verbatim excerpt in captured page; usd_per_gbp_2026-09-28

Quotation: 28 Sep 2026, 1.3251

FX-ECB | European Central Bank

<https://www.ecb.europa.eu/stats/eurofxref/eurofxref-daily.xml>

Captured: 2026-09-29T10:42:41Z | Rows: FX-01; FX-02

Locator: Verbatim excerpt in captured page; usd_per_eur | Verbatim excerpt in captured page; gbp_per_eur

Quotation: Reference rates European Central Bank

Capture context only. Rate observations cite the original XML locator; this short text capture does not reproduce the XML values.

GOV-AE | GOV.UK

Workplace pensions: What you, your employer and the government pay - GOV.UK

<https://www.gov.uk/workplace-pensions/what-you-your-employer-and-the-government-pay>

Captured: 2026-09-29T10:39:32Z | Rows: R4-PEN-01; R4-PEN-02; R4-PEN-03

Locator: Verbatim excerpt in captured page; employer_min_pension_rate | Verbatim excerpt in captured page; qualifying_earnings_lower | Verbatim excerpt in captured page; qualifying_earnings_upper

Quotation: From April 2019 3% 5% 8% | between £6,240 and £50,270 a year before tax

GOV-NIC | HM Revenue & Customs (GOV.UK)

Rates and thresholds for employers 2026 to 2027 - GOV.UK

<https://www.gov.uk/guidance/rates-and-thresholds-for-employers-2026-to-2027>

Captured: 2026-09-29T10:39:32Z | Rows: R4-NIC-01; R4-NIC-02

Locator: Verbatim excerpt in captured page; employer_nic_rate | Verbatim excerpt in captured page; employer_nic_secondary_threshold_annual

Quotation: A 15% 15% 15% 15% | Secondary threshold £96 per week £417 per month £5,000 per year

H-BDS | Backdropsource UK

Backdropsource | Custom Fabric Displays & Trade Show Booths
– Backdropsource UK

<https://www.backdropsource.co.uk/>

Captured: 2026-09-29T09:54:02Z | Rows: R1-BDS-01

Locator: Verbatim excerpt in captured page; design_included_free

Quotation: Free Design Assistance Unlimited Revisions

H-DS | Displaysense

Exhibition Stands | Pop Up Displays & Event Walls | Displaysense

<https://www.displaysense.co.uk/collections/exhibition-stands>

Captured: 2026-09-29T09:54:03Z | Rows: R1-DS-01

Locator: Verbatim excerpt in captured page; free_artwork_check

Quotation: All printed displays include artwork checking before production begins.

H-ED | Event Displays

Formulate Straight Fabric Backwall - Event Displays

<https://eventdisplays.co.uk/product/formulate-straight-fabric-backwall/>

Captured: 2026-09-29T09:54:02Z | Rows: R1-ED-01

Locator: Verbatim excerpt in captured page; Design service is evidenced; absence of a captured price does NOT establish quote-only pricing.

Quotation: Need our graphic design service?

H-XG | Xtreme Graphics

Custom Printed Backdrop Banners | Fabric Backdrop Printing

<https://www.xtremegraphics.co.uk/products/fabric-backdrops/>

Captured: 2026-09-29T09:54:08Z | Rows: R1-XG-01

Locator: Verbatim excerpt in captured page; custom printed fabric backdrop visual from supplied logos and text

Quotation: design a visual for approval at a fixed cost of £45 + VAT

IV-D-SB-PUD | Standbanner

Pop Up Stand Design | Pop Up Graphics | Stand Banner

<https://www.standbanner.co.uk/exhibition-design/pop-up-stand-design>

Captured: 2026-09-29T15:45:55Z | Rows: R1-SB-01

Locator: Verbatim excerpt in captured page; design_rate_per_hour

Quotation: 1 Hours of graphic design for pop-up stands (Main Stand) (Was £50.00, Now £42.50+vat

IV-D-ZD2 | Zoom Display

Artwork Guidelines

<https://www.zoomdisplay.co.uk/exhibition-resources/artwork-guidelines>

Captured: 2026-09-29T15:45:57Z | Rows: R1-ZD-04

Locator: Verbatim excerpt in captured page; design_included_free

Quotation: If its a simple design that takes less than half an hour, there is no charge.

IV-DW-DESIGN | Display Wizard

In-house Design & Print | Display Wizard

<https://www.displaywizard.co.uk/about-us/in-house-design-print/>

Captured: 2026-09-29T15:50:03Z | Rows: R1-DW-01

Locator: Verbatim excerpt in captured page; Published graphic design capability for display products; no absence-of-price or quotation-only conclusion.

Quotation: Our In-House Design Capabilities:

IV-XPO-PRODUCT | Xpo Displays

Professional Graphic Design Services
– Xpo Displays

<https://xpodisplays.co.uk/products/graphic-design-service>

Captured: 2026-09-29T15:50:03Z | Rows: R1-XPO-01

Locator: Verbatim excerpt in captured page; Listed service for pop-up displays, banners and backdrops including 8ft/10ft curved/straight; exact brief and design quantity require agreement.

Quotation: Graphic Design Service £80.00 GBP | Prices exclude VAT

IVB-DD-DISPLAY | Discount Displays

Budget Straight Fabric Backwall | Discount Displays

<https://www.discountdisplays.co.uk/html/budget-straight-fabric-backwall.html>

Captured: 2026-09-29T15:52:26Z | Rows: R1-DD-05

Locator: Magento option 31393; independently selected 3m + Single Sided in IVB-DD-DISPLAY

Quotation: an Option... Single Sided Graphics Double Sided Graphics Price from: £299.95 Add to basket For larger quantity discounts Add to Quote to get an unbeatable price 7-10

IVB-GHD-BASE | GH Display

<https://www.ghdisplay.co.uk/product/3m-straight-fabric-display-stand/>

Captured: 2026-09-29T15:51:20Z | Rows: R1-GHD-01; R1-GHD-02

Locator: Verbatim excerpt in captured page; per artwork, add-on on the 3m straight fabric display product page | Verbatim excerpt in captured page; Nominal 3m, height 2260mm, single-sided, white rear, round corners, no lights; selected base total £399 ex VAT.

Quotation: Add graphic design (+£195 per artwork) | from £399.00 (exc. VAT)

IVB-GHD-DESIGN | GH Display

<https://www.ghdisplay.co.uk/product/3m-straight-fabric-display-stand/>

Captured: 2026-09-29T15:51:24Z | Rows: R1-GHD-01

Locator: Verbatim excerpt in captured page; per artwork, add-on on the 3m straight fabric display product page

Quotation: Add graphic design (+£195 per artwork)

IVB-IOF-DESIGN | Ink on Fabric

3m Straight Fabric Display Stand - Ink On Fabric

<https://inkonfabric.co.uk/product/3m-straight-fabric-display/>

Captured: 2026-09-29T15:53:06Z | Rows: R1-IOF-01

Locator: Verbatim excerpt in captured page; Product configurator adds £100 to £429. Page includes double-sided printing; per-design fee does not evidence two different designs.

Quotation: Please design for me (+£100.00)

IVB-MH-BASE | Marler Haley

<https://marlerhaley.co.uk/products/formulate-straight?variant=51249961042207>

Captured: 2026-09-29T15:51:37Z | Rows: R1-MH-01

Locator: Verbatim excerpt in captured page; 'from' price; the 3m single-sided variant with 'Artwork Service (From £40*)' is priced 48000 pence vs 44000 pence without (difference £40)

Quotation: Artwork Service (From £40*)

IVB-MH-DESIGN | Marler Haley

<https://marlerhaley.co.uk/products/formulate-straight?variant=51249961107743>

Captured: 2026-09-29T15:51:40Z | Rows: R1-MH-01

Locator: Verbatim excerpt in captured page; 'from' price; the 3m single-sided variant with 'Artwork Service (From £40*)' is priced 48000 pence vs 44000 pence without (difference £40)

Quotation: Artwork Service (From £40*)

IVB-XL-BASE | XL Displays

<https://www.xldisplays.co.uk/products/formulate-straight-fabric-displays-3000mm>

Captured: 2026-09-29T15:47:24Z | Rows: R1-XL-01

Locator: Verbatim excerpt in captured page; per design, add-on on Formulate Straight 3000mm product page

Quotation: Custom Graphic Design - Per Design (+£195.00)

IVB-XL-DESIGN | XL Displays

<https://www.xldisplays.co.uk/products/formulate-straight-fabric-displays-3000mm>

Captured: 2026-09-29T15:47:43Z | Rows: R1-XL-01

Locator: Verbatim excerpt in captured page; per design, add-on on Formulate Straight 3000mm product page

Quotation: Custom Graphic Design - Per Design (+£195.00)

IVB-XL-REPLACEMENT | XL Displays

<https://www.xldisplays.co.uk/products/xl-fabriwall-straight-fabric-display-backdrop-3000mm>

Captured: 2026-09-29T15:48:11Z | Rows: R1-XL-03

Locator: Verbatim excerpt in captured page; FABRIWALL straight 3000mm, 'Replacement Graphic (Print Only - No Frame)' option selected

Quotation: £299 EX VAT £358.80 INC VAT

M-PPH-1085777 | PeoplePerHour

Professional Roller Banner / Pop-Up Stand Design

[individual freelancer URL removed]

Captured: 2026-09-29T10:22:08Z | Rows: R2-M-PPH-1085777

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £30 Quantity | unlimited revisions

M-PPH-1102854 | PeoplePerHour

Professional Roller Banner and Pop-Up Stand Design

[individual freelancer URL removed]

Captured: 2026-09-29T10:22:18Z | Rows: R2-M-PPH-1102854

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £30 Quantity | unlimited revisions

M-PPH-1103267 | PeoplePerHour

Professional Roller Banner and Pop Up Stand Design

[individual freelancer URL removed]

Captured: 2026-09-29T10:21:57Z | Rows: R2-M-PPH-1103267

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £30 Quantity | Unlimited revisions

M-PPH-1119275 | PeoplePerHour

Create a Professional Roller Banner Design – Fast 24H Delivery

[individual freelancer URL removed]

Captured: 2026-09-29T10:21:46Z | Rows: R2-M-PPH-1119275

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £20 Quantity | unlimited revisions

M-PPH-1119284 | PeoplePerHour

Design a High Impact Roller Banner Design – Fast 24H Delivery

[individual freelancer URL removed]

Captured: 2026-09-29T10:22:13Z | Rows: R2-M-PPH-1119284

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £20 Quantity | unlimited revisions

M-PPH-357334 | PeoplePerHour

Design a ROLLER BANNER / pop up stand - PeoplePerHour

[individual freelancer URL removed]

Captured: 2026-09-29T10:23:36Z | Rows: R2-M-PPH-357334

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £50 Quantity

M-PPH-888106 | PeoplePerHour

Design Promotional Stand / Exhibition Stand Banner + Print Files

[individual freelancer URL removed]

Captured: 2026-09-29T10:22:39Z | Rows: R2-M-PPH-888106

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £10 Quantity

M-PPH-988128 | PeoplePerHour

Roller Banner, Backdrop, X-popup Animated post design Revision

[individual freelancer URL removed]

Captured: 2026-09-29T10:23:21Z | Rows: R2-M-PPH-988128

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: £55 Quantity | I can backdrop Stand Design Additional 2 working days +£10

M-UPW-01 | Upwork

You will get Trade Show Booth & Exhibition Design | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:23:31Z | Rows: R2-M-UPW-01

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$49 Standard \$79 Advanced \$119 | Number of Revisions Unlimited Unlimited Unlimited

M-UPW-02 | Upwork

You will get attractive trade show booth design, backdrop & exhibition design | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:23:45Z | Rows: R2-M-UPW-02

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$60 Standard \$130 Advanced \$250 | Number of Revisions 3 5 Unlimited

M-UPW-03 | Upwork

You will get trade show booth and backdrop design for your exhibition | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:23:56Z | Rows: R2-M-UPW-03

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$50 Standard \$150 Advanced \$250 | Number of Revisions 3 5 Unlimited

M-UPW-04 | Upwork

You will get professional Roll Up banner, Trade Show backdrop Design in no time | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:24:09Z | Rows: R2-M-UPW-04

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$80 Standard \$100 Advanced \$200 | Number of Revisions 2 2 2

M-UPW-05 | Upwork

You will get a stunning trade show booth or backdrop for exhibition | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:24:20Z | Rows: R2-M-UPW-05

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$50 Standard \$100 Advanced \$150 | Number of Revisions 0 0 0

M-UPW-06 | Upwork

You will get professional backdrop design for trade show booth & exhibition | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:24:32Z | Rows: R2-M-UPW-06

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$30 Standard \$50 Advanced \$80 | Number of Revisions 3 5 Unlimited

M-UPW-07 | Upwork

You will get Creative Trade Show Booth Design, Backdrop, Pop-up Display For Exhibition | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:24:44Z | Rows: R2-M-UPW-07

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$35 Standard \$120 Advanced \$180 | Number of Revisions 1 2 Unlimited

M-UPW-08 | Upwork

You will get printable trade show booth, backdrop for exhibition, banner, vector files | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:24:56Z | Rows: R2-M-UPW-08

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$49 Standard \$89 Advanced \$199 | Number of Revisions 2 3 Unlimited

M-UPW-09 | Upwork

You will get Premium Design for Trade Show Backdrop, Panel, Banner, Roll up, Kiosk Booth | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:25:07Z | Rows: R2-M-UPW-09

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$40 Standard \$70 Advanced \$190 | Number of Revisions 4 Unlimited Unlimited

M-UPW-10 | Upwork

You will get Tradeshow Booth & Exhibition Stand Design, Backdrop, Pop-Up Display, Banner | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:25:20Z | Rows: R2-M-UPW-10

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$40 Standard \$70 Advanced \$120 | Number of Revisions 3 6 9

M-UPW-11 | Upwork

You will get design trade show booth and backdrop for your exhibition | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:25:31Z | Rows: R2-M-UPW-11

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$50 Standard \$100 Advanced \$200 | Number of Revisions 2 4 5

M-UPW-12 | Upwork

You will get Trade show booth, backdrop exhibition display, roll up banner, table design | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:26:50Z | Rows: R2-M-UPW-12

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$40 Standard \$70 Advanced \$160 | Number of Revisions 3 Unlimited Unlimited

M-UPW-14 | Upwork

You will get Trade Show Booth, Exhibition, Marketing Collateral & Outdoor Awning | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:26:20Z | Rows: R2-M-UPW-14

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: Service Tiers Starter \$150 Standard \$250 Advanced \$300 | Number of Revisions Unlimited Unlimited Unlimited

M-UPW-15 | Upwork

You will get Professional backdrop design for trade show & exhibition | Upwork

[individual freelancer URL removed]

Captured: 2026-09-29T10:26:31Z | Rows: R2-M-UPW-15

Locator: Offer price and service-tier table; body scope and seller profile link audited

Quotation: These options are included with the project scope. \$50 Delivery Time 1 day | Number of Revisions 5

ONS-T14-XLSX | Office for National Statistics

ASHE 2025 provisional Table 14 (zip of xlsx)

<https://www.ons.gov.uk/file?uri=/employmentandlabourmarket/peopleinwork/earningsandworkinghours/datasets/occupation4digitsoc2010ashtable14/2025provisional/ashtable142025provisional.zip>

Captured: 2026-09-29T09:59:16Z | Rows: R4-ONS-01; R4-ONS-02; R4-ONS-03; R4-ONS-04; R4-ONS-05; R4-ONS-06; R4-ONS-07

Locator: Verbatim excerpt in captured page; median_hourly_excl_overtime_2142_graphic_designers | Verbatim excerpt in captured page; median_hourly_excl_overtime_3554_marketing_assoc | Verbatim excerpt in captured page; median_annual_gross_ft_3554_marketing_assoc | Verbatim excerpt in captured page; median_annual_gross_ft_2142_graphic_designers | Verbatim excerpt in captured page; median_weekly_paid_hours_ft_all | Table 14.6a, Full-Time, SOC 3554, Median | Table 14.6a, Full-Time, SOC 2142, Median

Quotation: Graphic and multimedia designers|2142|59|17.38 | Marketing associate professionals|3554|175|16.61 | Marketing associate professionals|3554|104|33412 | Graphic and multimedia designers|2142|44|32510 | All employees||20807|37.5 | Marketing associate professionals|3554|137|16.99 | Graphic and multimedia designers|2142|50|17.38

P-DD | Discount Displays

Budget Straight Fabric Backwall | Discount Displays

<https://www.discountdisplays.co.uk/html/budget-straight-fabric-backwall.html>

Captured: 2026-09-29T09:58:33Z | Rows: R1-DD-05; R1-DD-06

Locator: Magento option 31393; independently selected 3m + Single Sided in IVB-DD-DISPLAY | Verbatim excerpt in captured page; 'from' price; size of the from-variant not stated on the captured page (lower bound)

Quotation: Budget Straight Fabric Backwall Replacement Graphics Price from £229.95

P-GHD | GH Display

3m Straight Fabric Display Stand | Modular Exhibition Back Wall

<https://www.ghdisplay.co.uk/product/3m-straight-fabric-display-stand/>

Captured: 2026-09-29T09:58:51Z | Rows: R1-GHD-01; R1-GHD-02

Locator: Verbatim excerpt in captured page; per artwork, add-on on the 3m straight fabric display product page | Verbatim excerpt in captured page; Nominal 3m, height 2260mm, single-sided, white rear, round corners, no lights; selected base total £399 ex VAT.

Quotation: Add graphic design (+£195 per artwork) | from £399.00 (exc. VAT)

P-IOF | Ink on Fabric

3m Straight Fabric Display Stand - Ink On Fabric

<https://inkonfabric.co.uk/product/3m-straight-fabric-display/>

Captured: 2026-09-29T10:00:26Z | Rows: R1-IOF-01; R1-IOF-02

Locator: Verbatim excerpt in captured page; Product configurator adds £100 to £429. Page includes double-sided printing; per-design fee does not evidence two different designs. | Verbatim excerpt in captured page; 3m Straight Fabric Display Stand, Frame & Fabric variant

Quotation: Please design for me (+£100.00)

P-MH | Marler Haley

Formulate Straight Tension Fabric Backwall Display | Marler Haley

<https://marlerhaley.co.uk/products/formulate-straight>

Captured: 2026-09-29T09:58:59Z | Rows: R1-MH-01; R1-MH-03; R1-MH-04

Locator: Verbatim excerpt in captured page; 'from' price; the 3m single-sided variant with 'Artwork Service (From £40*)' is priced 48000 pence vs 44000 pence without (difference £40) | Verbatim excerpt in captured page; Formulate Straight, 3m single-sided variant, 'Upload your own artwork' = 44000 pence (Shopify variant JSON); product page shows Ex VAT prices | Verbatim excerpt in captured page; 3m single-sided variant with artwork service selected

Quotation: Artwork Service (From £40*)

R-GHD-3M | GH Display

Fabric Display Replacement Graphic | Display Stands | Portable

<https://www.ghdisplay.co.uk/product/3m-straight-fabric-display-replacement-graphic/>

Captured: 2026-09-29T10:18:44Z | Rows: R1-GHD-03

Locator: Verbatim excerpt in captured page; 3m straight fabric display replacement graphic, from price

Quotation: 282.00 (exc. VAT) 3m straight fabric display replacement graphic

V-XL | XL Displays

Formulate Straight Fabric Displays 3000mm | Buy Online Today | Fast UK Delivery

<https://www.xlDisplays.co.uk/products/formulate-straight-fabric-displays-3000mm>

Captured: 2026-09-29T10:05:12Z | Rows: R1-XL-01; R1-XL-02; R1-XL-04

Locator: Verbatim excerpt in captured page; per design, add-on on Formulate Straight 3000mm product page | Verbatim excerpt in captured page; Formulate Straight Fabric Display 3000mm | Verbatim excerpt in captured page; free preflight

Quotation: Custom Graphic Design - Per Design (+£195.00) | £335 EX VAT £402.00 INC VAT | FREE ARTWORK CHECK INCLUDED

V-XL2 | XL Displays

XL FABRIWALL® Straight Fabric Display Backdrop 3000mm | Buy Online Today | Fast UK Delivery

<https://www.xlDisplays.co.uk/products/xl-fabriwall-straight-fabric-display-backdrop-3000mm>

Captured: 2026-09-29T10:05:25Z | Rows: R1-XL-03

Locator: Verbatim excerpt in captured page; FABRIWALL straight 3000mm, 'Replacement Graphic (Print Only - No Frame)' option selected

Quotation: £299 EX VAT £358.80 INC VAT

V2-DD-FAB | Discount Displays

Fabric Displays Design Service | Discount Displays

<https://www.discountdisplays.co.uk/html/fabric-displays-design-service.html>

Captured: 2026-09-29T10:37:08Z | Rows: R1-DD-01; R1-DD-02; R1-DD-03; R1-DD-04

Locator: Verbatim excerpt in captured page; Fabric Displays Design Service, Bronze: layout with your text only | Verbatim excerpt in captured page; Silver: text + logo + image | Verbatim excerpt in captured page; Gold: text + multiple logos + multi images, basic image manipulation | Verbatim excerpt in captured page; charge beyond package estimate

Quotation: 1 design amendment | 2 design amendments | 3 design amendments | Additional work is carried out at £32.75 / half hour

YJ-DES | YunoJuno

Design Contractor Rates 2026 | Global Benchmarks

<https://www.yunojuno.com/freelancer-rates-report/design>

Captured: 2026-09-29T09:59:10Z | Rows: R2-YJ-01; R2-YJ-02

Locator: Verbatim excerpt in captured page; freelance_day_rate_design_avg_2025 | Verbatim excerpt in captured page; freelance_day_rate_artworker

Quotation: £367 2024 £385 2025 | Artworker £319

YJ-GD | YunoJuno

Graphic Designer Contractor Rates 2026 | Global Benchmarks

<https://www.yunojuno.com/freelancer-rates-job-role/graphic-designer>

Captured: 2026-09-29T09:59:10Z | Rows: R2-YJ-03

Locator: Verbatim excerpt in captured page; freelance_day_rate_graphic_designer

Quotation: \$57 £348 Average day rate (GBP)